

## INFORMAL MEETING NOTES

### IOWA CITY TELECOMMUNICATIONS COMMISSION

MONDAY, FEBRUARY 22, 2010--5:30 P.M.

CITY CABLE TV OFFICE, 10 S. LINN ST.-TOWER PLACE PARKING FACILITY

MEMBERS PRESENT: Laura Bergus, Hans Hoerschelman

STAFF PRESENT: Mike Brau, Bob Hardy

OTHERS PRESENT: Josh Goding, Beth Fisher, Kevin Hoyland, Susan Rogusky,  
Michael McBride

### SENIOR CENTER REPORT

Rogusky reported said she emailed out reports today to members of the Commission. Two new episodes of Friends and Neighbors have been recorded. One episode features the father of a gay man and the other a youth minister who works with the gays and lesbians. The Generations of Jazz program which features local high school jazz bands and the senior center jazz band has been playing. A program by the Voices of Experience is also being cablecast. Programs in the works include a programs on pianist Merrill Sparks, a section for National Public Radio's Story Corps, a new episode of War Stories, and a program on local county government.

### LIBRARY REPORT

Fisher reported that 3 adult programs and 8 children's programs were shot in February and one program was shot by the Community Television Service. Ten children's and 5 adult programs are planned for March.

### IOWA CITY COMMUNITY SCHOOL DISTRICT REPORT

Hoyland reported that two more redistricting meetings are scheduled. A new computer for the information screens has been installed.

### CITY CHANNEL REPORT

Hardy reported that the Media Unit been working on a recruitment video for the transit department. Other programs planned are the Southeast District Planning Review meeting, a forum sponsored by the Human Rights Commission, a Legislative Forum, a program on the history of the League of Women Voters, and a program on hazardous waste mitigation. The Mayor's program has been reworked, as Matt Hayek wanted all councilors to have a chance to participate. Iowa City People will feature Karen Kubby. A promotional piece for the 2010 census is underway. The channel's streaming video effort has been updated and expanded.

## STATE LEGISLATION

Hardy reported that the legislation being considered focuses on requiring a demonstration of real competition before an incumbent cable provider could secure a state-issued franchise. Current law permits an incumbent to opt for a state franchise when a competitor indicates intent to provide service. The change would put a deadline on a competitor's progress towards providing service. If progress were not reached with that time an incumbent who opted for a state franchise would have their municipal franchise reinstated. Hardy said that as currently written the bill does not affect the large number of municipalities for which fyreSTORM sought franchises. Efforts are being made to make the law applicable to those who have a franchise but have not utilized it, such as fyreSTORM. The bill, SF 2324, passed the first funnel date. Bergus asked if the City knows if fyreSTORM has followed proper procedures regarding conversion of the Iowa City franchise. Brau said that fyreSTORM has not violated procedures but has not followed through all the required steps. Hoerschelman asked if there is a need for grassroots action on the issue. Brau said it is fairly certain that a bill will pass and a correction will likely be made to include all municipalities covered under fyreSTORM's application

## TRIENNIAL REVIEW

Brau said he recently updated the financial committee report to reflect the savings Iowa City basic tier subscribers received as compared to unincorporated Johnson County. Previous comparisons were based on estimates from around the state. The difference between Johnson County and Iowa City was much more than old data comparing Iowa City with state estimates. Hardy said the finance and technical committees should determine if they wish to recommendation to adopt the reports. Hardy said he would try and meet with his committees.