The Library Channel FY10 Annual Report
Iowa City Public Library
Prepared by Beth Fisher, Adult Services Librarian

Mission

Under the supervision of the Iowa City Public Library Board of Trustees, The Library Channel's primary mission is to extend Library programs for adults and children to a wider audience; to promote Library collections; and to foster literacy and lifelong learning in our community. Other programming includes meetings and events of local non-profit organizations and community groups held in the Library's meeting rooms that may be of interest to the community, as well as programs focusing on the history of Iowa City and Johnson County.

FY10 Overview

There were minor equipment issues early in the year but they have been resolved. Last fall ECS completed work on the Nox Controller, the Chameleon router and the audio router in the control room. New microphones were purchased in April to replace ageing table microphone stands with 6 new one piece AudioTechnica table mics.

University of Iowa Film Studies student Emily Tow finished the Library Channel internship in May. Jose Colon was hired in June 2010 as the new Library Channel Intern. Jose is a junior at the University of Iowa, majoring in Cinema and Comparative Literature. Library Channel interns work 40 hours per a week in the summer and 10-15 hours a week during the academic year.

ICPL continues to post Library Channel local history programming on the web via Overdrive. Currently 72 programs are available at overdrive.icpl.org. Videos may also be found at icpl.org/emedia. Select the ***downloadable videos*** option.

Channel Programming

Programming on The Library Channel consists mainly of programs produced by the Iowa City Public Library. Programs include Library programs and events for both children and adults. Children's programs and special events include both local and national guest performers. Adult programming on The Library Channel includes a variety of programs and events, either Library sponsored or co-sponsored with community groups.

Total number of programs cablecast in FY10 held steady at 8,857, an average of 738 programs each month. Video programming on The Library Channel runs from 6:00 AM to 11:00 PM seven days a week. Between programs and after programming hours, information scrolls about library programs, services, and special events. In FY10 Library staff produced 97 unique promos to promote library programs, services, and special events.

Library Channel Productions

Library staff produced 181 new programs during FY10 including 104 storytimes, special guests, and special events for children and 49 events for adults and teens. Sixteen programs were produced by local community groups with the assistance of the City of Iowa City Television Services Office. 168 programs were broadcast live on The Library Channel during FY10.

Special productions, teen and adult programming during FY10 included:

- Eleven International Mondays programs co-sponsored with UI International Programs.
- Six International Author programs with the UI International Writing Program.
- Six author events with authors Sarah Prineas, Chris Soentpiet, Kathleen Norris, Connie Mutel, Dr. Nick Trout, and Peter Hedges.

- Four new episodes of the local history series One of A Kind.
  - ✓ Christine Scheetz, President and CEO of United Way of Johnson County
  - ✓ Marilynne Robinson, Pulitzer Prize author and instructor at the Iowa Writer's Workshop
  - ✓ Jim Mondanaro, local restaurateur and yoga instructor
  - ✓ Timothy Barrett, professor of papermaking at the University of Iowa Center for the Book and MacArthur Fellow.
- Four Project GREEN Second Sunday Garden Forums.
- Two Intellectual Freedom Festival programs.
- Three programs cosponsored with Iowa City Hospice.
- The 13th Annual *Iowa City Spells* spelling bee.

Local Non-profit groups or organizations who utilized the Library Channel in FY10 with the assistance of the City of Iowa City Community Television Services:

- Domestic Violence Intervention Program
- Iowa City Human Rights Commission
- Johnson County Campaign for Liberty
- Iowa City Education Association
- Johnson County AARP
- People for Justice in Palestine
- Iowa City Sierra Club
- Johnson County Task Force on Ageing
- League of Women Voters of Johnson County
- Johnson County Coalition Against Domestic Violence
- The Iowa City Housing and Community Development Commission
- Palestinian Human Rights Action Network
- Iowa City Sierra Club
- Concerned Iowans for Middle East Peace

Community Partners who cosponsored programming on The Library Channel:

- City Ballet of Iowa
- Friends of Historic Preservation
- ECO Iowa City and their partners:
  - ✓The City of Iowa City Landfill and Recycling Center
  - ✓Mid American Energy
  - ✓Iowa Dept of Agriculture/Land Stewardships-Division of Soil Conservation
  - ✓EarthView Environmental, LLC.
  - ✓Center for Sustainable Communities
  - ✓Iowa City Sierra Club
  - ✓University of Iowa School of Social Work
- Hills Bank and Trust Co.
- Iowa Book & Supply
- Iowa City Community School District
- Iowa City Community Theatre
- Iowa City Hospice along with:
  - ✓Lensing Funeral Home
  - ✓Mercy Hospital
  - ✓Elder Services
  - ✓Pathways
- Iowa Public Television
- New Pioneer Food Coop
- Obermann Center for Advanced Studies at the University of Iowa
- Orchestra Iowa
- Iowa State Data Center/2010 Census
- Iowa City/Johnson County Senior Center - Post Horns
- Iowa City Historic Preservation Commission
- Prairie Lights
- Project GREEN
- University of Iowa Department of Dance
- University of Iowa Press
- University of Iowa International Programs
- University of Iowa International Writing Program
- University of Iowa Vietnamese Student Association